

**FINANCE/ENTREPRENEURIAL STUDIES 629 329 – Financing Research  
Commercialization – A Practicum in Venture Acceleration**

**Want to experience the launch process of a technology-based business ... to work in a UM start-up team to implement financing and go-to-market strategy? Then enroll now in FIN/ES 629 329 for Fall Term 2009! This great 3 hour practicum (“learn by doing”) enables you to learn tech-based business-building and the entrepreneurial financing process. It takes drive and action-based learning on your part, and is one of the best entrepreneurship experiences at UM.**

**The course brings grad and undergrad students together with profs from around the campus (business, law, medicine, engineering, life sciences, LSA) to work as a team with entrepreneurs and VCs to build tech-based businesses drawn from UM engineering, medical and life science labs, large companies and emerging growth companies.**

**Startup teams are formed from students who vote to join already established ventures and work with the team of founders. The team is helped by “operational mentors” --- proven entrepreneurs from the community --- that advise and steer the teams to grants, angel and venture financing. Each student team works with the venture founders to interact with financing sources throughout the term. You get direct exposure to the “VC process and viewpoint” ... an invaluable experience.**

**Over its five year history, the course has worked on seventy-two ventures, among them well-known success stories as Lambert Technologies, FlexSys, GoQuark, Avidimer Therapeutics, Incept, and NanoBio.**

**Dr. Jim Baker, UM Medical School Professor and founder of NanoBio and Avidimer (cited above) says the following about the course:**

**“This program is the one real integration of business, academia and technology in the University. It provides a real world experience that not only educates, but produces real companies and real entrepreneurs. It is crucial to the future of the University and the state’s economic development”.**

**For details, feel free to contact Prof. David Brophy at 734-764-7587  
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