

# Change Your World

Announcing a New Social Venture Creation Course at the  
University of Michigan



The new **Social Venture Creation Course**, in partnership with the Center for Entrepreneurship at the College of Engineering and the William Davidson Institute, seeks to be an innovative, action-based learning laboratory that brings students across disciplines at the University of Michigan to work on solving society's challenges – together.

In this course, students will form multidisciplinary teams and take steps to launch a social venture. By the end of this course, student teams will submit an implementation plan and make a presentation on a social venture idea to a panel of industry experts and potential funders. The hope is that some of these multidisciplinary student teams will be able to launch a social venture upon completing the course – and make real, long-lasting impact.

After taking this course, student teams will be able to assess the opportunity for a particular device, product or service in a community and the feasibility of starting a social venture around it. The course will use cases, readings, videos, lectures, group projects, and group discussions to help students understand the social entrepreneurship movement, the building blocks for starting a social venture, assessing and enhancing a social venture's impact, raising capital, and scaling-up a social venture.

**Open to all undergraduate and graduate students.**

**Class Time:** Tuesday/Thursday 3:30pm – 5:00pm

**Term:** Winter 2010

**Credits:** 3

**Course Number:** ENG 490.009



For more information visit:  
[SocialVentureCreation.blogspot.com](http://SocialVentureCreation.blogspot.com)