

# 48hr. iPhone Blitz!

When: Friday, Nov. 13th 6pm - Sunday, Nov. 15th 6pm

Where: Computer Science Engineering Building, Room 3725

Who: Open to All Students

Students in some programs spend an entire semester creating iPhone applications, but at U-M, we do it in 48 hours. So says Professor Elliot Soloway, who is hosting a 48-hour iPhone and mobile device application development blitz for students. The event takes place at U-M's Computer Science and Engineering building and runs from Friday, November 13 at 6:00 pm until Sunday, November 15 at 6:00 pm. The event is sponsored by CSE and Apple Computer.

All students active in iPhone, Android, and other types of mobile device programming are welcome to participate. Students can work individually or in teams to brainstorm, design, and build their apps. Pizza, sandwiches, and caffeine will periodically materialize in CSE 3725 to provide fuel. Need a break, some sleep, or a hot shower? No problem, the programming blitz is open so you can come and go.

At the end of the 48-hour period, students will demo their new apps and a winner will be chosen. "I fully expect we will see some very cool apps that could have real commercial value," said Soloway. "It will be great fun!"

If you are interested in attending, please email [mobilehackathon@umich.edu](mailto:mobilehackathon@umich.edu) with your team members names and UM ID numbers.

Thanks to Apple Computer for supporting this event.

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