



CENTER FOR
ENTREPRENEURSHIP

To: COE - Students, Faculty, Staff
Title: e-EntrepreNews

Dear colleagues,
This is to highlight news and opportunities at the Center for Entrepreneurship for February.

Distinguished Innovator Seminar Talks: This is the place to be for all entrepreneurs! Carolyn Coquillette from [Luscious Garage](#), Tim Westergren from [Pandora Music](#) and Joshua Pokempner from [Jakks Pacific toys](#) (who will be announcing a toy competition) are just a few of our upcoming speakers. Check out previous talks at <http://cfe.engin.umich.edu/>

RPM-10 Program: Compete for a 10-week internship this summer in your own company, pursue your own entrepreneurial goals with the help of professionals in Ann Arbor. This is sponsored by RPM Ventures, a local Venture Capital firm. Deadline: February 8. Info session is Wednesday, February 4 in 265 Chrysler Center from 5-7 p.m. To participate, please check out www.rpmvc.com/rpm10

Mingle & Match: Connecting Startups and Talent : On February 3, 5-7 p.m. at SPARK Central, 330 E. Liberty, downtown Ann Arbor, you can get assistance if you are launching a startup and need people to help you! Come to this high energy event where you can have 1 minute to tell about your business and what kind of help you are seeking, (advisory board member, co-founder, employee that is willing to work for stock, consultant, etc.) followed by a networking session. To participate, send a one paragraph description of your business concept, along with a description of the talent that you are seeking, to Amy@AnnArborSPARK.org.

Feel The Music Competition: Professors Greg Wakefield and Jason Corey are still urging students and faculty to submit their ideas to develop an innovation to assist people with hearing disabilities “feel the music.” Deadlines are:

January 16th: deadline for entering the competition

February 10th: deadline for preliminary design review with budget up to \$200 for funding the purchase of necessary equipment for the proposed design

April 10th: deadline for final project submission

Underwritten by the University of Michigan Center for Entrepreneurship, Arts on Earth, and the U-M Music School and taken to students by MPowered Entrepreneurship, prizes up to \$10,000 will be made available to students who succeed in applying new wireless technologies in enabling deaf and hard of hearing individuals to “feel” music in a live concert setting. www.feelthemusiccompetition.com.

MPowered Career Fair February 11, 2009: MPowered Entrepreneurship and Center for Entrepreneurship present the MPowered Career Fair on February 11, 2009. This annual fair is a great opportunity for students across all majors to get jobs and internships with ambitious small companies and start-up firms. The event will be held from 11 a.m. to 4 p.m. at the University of Michigan - Ann Arbor at North Campus in Pierpont Commons and the Duderstadt Center. Students and companies can sign up at: mpowered.web.itd.umich.edu/index.php?n=Fair.Main

Social Entrepreneurship Event: February 12, 11:30 am, Chesebrough Auditorium, with food. The Center for Entrepreneurship is launching a Social Entrepreneurship Initiative. This event is designed to gather input from our students and to learn about student activities from M-HEAL, BLUElab and others. We will also launch a social entrepreneurship contest.

Engineering Design, Lean Manufacturing and Innovation author Bart Huthwaite will be coming to North Campus on Tuesday, March 17. During the day, he will be visiting classrooms, talking to faculty and then speak in Chesebrough Auditorium at 5 p.m. Sponsored by the ME Department, BLUElab, and the CFE, details will follow.

A2Geeks: We're confirmed for our next event at Google on February 9 - a New Tech meetup (like in Boulder <http://www.meetup.com/bdnewtech/> , NYC <http://www.meetup.com/ny-tech/> , etc.) followed by our Feb startup drinks (<http://annarbor.startupdrinks.com>): Calendar can be seen at: <http://www.meetup.com/a2newtech/calendar/9619097/>

Bay Area Entrepreneurship Trip: On February 26 and 27, U-M faculty, staff and 40+ students will go to San Francisco and meet with venture capitalists and other entrepreneurs to pitch ideas, network and discuss entrepreneurial issues. These two days will be an intense, exciting opportunity for our students to get real world advice from some of the top venture capitalists and entrepreneurs in the country.

The Clean Energy Prize: Michigan Business Challenge and Clean Energy Prize are being run concurrently, with Round 1 of the competition for up to 60 total teams (MBC and CEP combined). Teams will make a 3 minute pitch followed by 3 minute Q & A session.

- January 16: Up to 16 teams (each receiving \$250) will advance to Round 2 of the CEP competition (these teams can also compete for the MBC, as well).
- **February 13: Up to 8 teams (each receiving \$750) will advance to Round 3 of the CEP competition (teams can also compete for the MBC, as well).**
- March 20: Two finalists (each receiving \$2500) will be chosen out of Round 3 for the final CEP competition, organized by DTE. Each semifinalist will make a 15 minute presentation followed by 15 minute Q & A session. The March 20th event will result in determining the runner-up (\$20,000) and the grand prize winner (\$65,000). Check out support-events and milestones at [Clean Energy Prize](#)

• **MPowered Entrepreneurship:** MPowered is a student organization focused on students interested in entrepreneurship. The organization offers a great variety of programs and activities. The CFE is proud to partner with MPowered on a variety of programs. Check them out at www.umich.edu/~mpowered.

Office Hours and Mentors: Sign up for office hours if you want feedback, help with your projects and ideas or legal advice. Specialists are available for entrepreneurs at all stages. Sign up at cfe.engin.umich.edu/mentors or mpowered.studentorgs.umich.edu/ for students.

Visit the Center for Entrepreneurship office at 251 Chrysler Center, only a few feet from the new fireplace, right next to the International Center!

The CFE Crew (centerforentrepreneurship@umich.edu)

The Center for Entrepreneurship exists to empower students, faculty and staff at the University of Michigan to pursue entrepreneurial achievements that improve people's lives and drive the economies of Michigan, the nation and the world.

