



CENTER FOR
ENTREPRENEURSHIP

To: COE - Students, Faculty, Staff
Title: e-EntrepreNews

Dear colleagues,

This is to highlight news and opportunities at the Center for Entrepreneurship for January.

Distinguished Innovator Seminar Talks: We have another great line-up for this semester! Paul Saginaw from [Zingerman's Deli](#), Carolyn Coquillette from [Luscious Garage](#), Tim Westergren from [Pandora Music](#) and Joshua Pokempner from [Jakks Pacific toys](#) (who will be announcing a toy competition) are just a few of our speakers. Check out previous talks at <http://cfe.engin.umich.edu/>

Sign up for this semester's Innovator Seminar: There is still time to sign up for the ENG 490-001 Distinguished Innovator Speaker Series (1 cr). You can take this seminar three times for credit. Also, invite your friends from other parts of the University of Michigan.

Bay Area Entrepreneurship Trip: On February 26 and 27, 2009, U-M faculty, staff and students will go to San Francisco and meet with venture capitalists and other entrepreneurs to pitch ideas, network and discuss entrepreneurial issues. Students can pitch their idea for a chance to attend. Pitches must be submitted by January 9; winners will be notified the next week. If you're a faculty member and want to be included in this trip, contact Aileen Huang-Saad for details at aileenhs@umich.edu.

Feel The Music Concert: Professors Greg Wakefield and Jason Corey are still urging students and faculty to submit their ideas to develop an innovation to assist people with hearing disabilities "feel the music." Deadlines are:

January 16th: deadline for entering the competition

February 10th: deadline for preliminary design review with budget up to \$200 for funding the purchase of necessary equipment for the proposed design

April 10th: deadline for final project submission

Underwritten by the University of Michigan Center for Entrepreneurship, Arts on Earth, and the U-M Music School and taken to students by MPowered Entrepreneurship, prizes up to \$10,000 will be made available to students who succeed in applying new wireless technologies in enabling deaf and hard of hearing individuals to "feel" music in a live concert setting. www.feelthemusiccompetition.com.

Entrepreneurship Courses offered for winter 2009 semester: There are great classes in Entrepreneurship we encourage you to take. These classes can be part of the Entrepreneurship Certificate program. Contact Prof. Huang-Saad for details at aileenhs@umich.edu List of classes:

- ENG 490-001 Distinguished Innovator Speaker Series (1 cr)
- ENG 520: Entrepreneurial Business Fundamentals for Engineers and Scientists (3 cr)
- ES 715.001: Innovative New Business Design (3 cr)
- IOE 422.001 Entrepreneurship (3 cr)
- ENG 490.002 Venture Business Development
- ENG 490.094 Entrepreneurial Practicum/Independent Study (3 cr)

For more information: cfe.engin.umich.edu/courses

Mingle & Match: Connecting Startups and Talent : On February 3, 5-7 p.m. at SPARK Central, 330 E. Liberty, downtown Ann Arbor, you can get assistance if you are launching a startup, and need people to help you! Come to this high energy event where you can have 1 minute to tell about your business and what kind of help you are seeking, (advisory board member, co-founder, employee that is willing to work for stock, consultant, etc.) followed by a networking session. To participate, send a one paragraph description of your business concept, along with a description of the talent that you are seeking, to Amy@AnnArborSPARK.org.

MPowered Career Fair February 11, 2009: MPowered Entrepreneurship and Center for Entrepreneurship present the MPowered Career Fair on February 11, 2009. This annual fair is a great opportunity for students across all majors to get jobs and internships with ambitious small companies and start-up firms. The event will be held from 11 a.m. to 4 p.m. at the University of Michigan - Ann Arbor at North Campus in Pierpont Commons, Duderstadt Center, Chrysler Center, and EECS building. Students and companies can sign up at: mpowered.web.itd.umich.edu/index.php?n=Fair.Main

The Clean Energy Prize: Friday, November 21 was the deadline for teams to apply for both the Michigan Business Challenge and Clean Energy Prize. The two programs are being run concurrently, with Round 1 of the competition on Dec. 5 for up to 60 total teams (MBC and CEP combined). Teams will make a 3 minute pitch followed by 3 minute Q & A session.

- January 16: Up to 16 teams (each receiving \$250) will advance to Round 2 of the CEP competition (these teams can also compete for the MBC, as well).
- February 13: Up to 8 teams (each receiving \$750) will advance to Round 3 of the CEP competition (teams can also compete for the MBC, as well).
- March 20: Two finalists (each receiving \$2500) will be chosen out of Round 3 for the final CEP competition, organized by DTE. Each semifinalist will make a 15 minute presentation followed by 15 minute Q & A session. The March 20th event will result in determining the runner-up (\$20,000) and the grand prize winner (\$65,000). Check out support-events and milestones at [Clean Energy Prize](#)

Dare to Dream is a very exciting grant program that encourages students to move through the business creation process by offering business development seminars and \$500 - \$10,000 in funding. The program has three different stages that propel student teams from a nascent idea to developed business ready to launch. This year, the Center for Entrepreneurship received over 40 applications for the first stage. Fifteen applications were approved. Each of these teams will receive a \$500 grant in exchange for attending a seminar focusing on how to define the product offering and a proposed business and writing a business hypothesis. This business hypothesis can be used to apply for an Assessment grant. Winter Dare to Dream applications are due January 30, 2009. For more details, see www.zli.bus.umich.edu/

MPowered Entrepreneurship: MPowered is a student organization focused on students interested in entrepreneurship. The organization offers a great variety of programs and activities. The CFE is proud to partner with MPowered on a variety of programs. Check them out at www.umich.edu/~mpowered.

Office Hours and Mentors: Sign up for office hours if you want feedback, help with your projects and ideas or legal advice. Specialists are available for entrepreneurs at all stages. Sign up at cfe.engin.umich.edu/mentors or mpowered.studentorgs.umich.edu/ for students.

Visit the Center for Entrepreneurship office at 251 Chrysler Center, only a few feet from the new fireplace, right next to the International Center!

[Thomas Zurbuchen](#) (Director, Center for Entrepreneurship) and the CFE Crew
(centerforentrepreneurship@umich.edu)

The Center for Entrepreneurship exists to empower students, faculty and staff at the University of Michigan to pursue entrepreneurial achievements that improve people's lives and drive the economies of Michigan, the nation and the world.



251 Chrysler Center • 2121 Bonisteel Boulevard • Ann Arbor MI 48109-2092 • (734) 763-1021 • <http://cfe.engin.umich.edu>