



CENTER FOR
ENTREPRENEURSHIP

To: COE - Students, Faculty, Staff
Title: e-EntrepreNews

Dear colleagues,

This is to highlight news and opportunities at the Center for Entrepreneurship for March.

The Bay Area Entrepreneur Trip was amazing! Students received real world advice about their entrepreneurial ideas/innovations and got to network with venture capitalists/entrepreneurs. We were pleased to have Dean Munson attend and be on the judging panel for the pitches. Who will receive funding? Details to follow. Pictures of the trip can be seen on the Center for Entrepreneurship Facebook page. Sign up now and become a CFE fan.

Distinguished Innovator Seminar Talks: This is the place to be for all entrepreneurs! Carolyn Coquillette from [Luscious Garage](#), Tim Westergren from [Pandora Music](#) and Joshua Pokempner from [Giddy Up!](#) (who will be announcing a toy competition) are just a few of our upcoming speakers. Check out previous talks at <http://cfe.engin.umich.edu/>

Ambassador of Switzerland to the United States Urs Ziswiler will be visiting the University of Michigan March 11-13.

Wednesday, March 11 at 5 pm in FXB Boeing Auditorium, Ambassador Ziswiler will discuss the Swiss Transportation System and be part of a panel discussion with Kirk Steudle, Director of MDOT, John Hieftje, Mayor of Ann Arbor, and moderated by Dr. Peter Sweatman, Director and Research Scientist of U-M Transportation Institute. A reception will follow.

The Swiss Transportation Exhibit will be on display from 4-8 p.m. on March 11 during the Lecture and Panel Discussion and in the Duderstadt Connector on March 12 from 8 a.m.- 8 p.m.

DTE Energy Clean Energy Prize Competition Friday, March 20: The Clean Energy Prize is a new addition to the Michigan Business Challenge, the University-wide business plan competition.

The Clean Energy Prize was launched at U-M through the Office for the Vice President for Research to help move clean energy technologies and ideas from the laboratory to commercial production. DTE Energy established the prize and is joined by founding sponsor, Masco.

1-3 pm: Business Plan Presentations by three finalist teams

3:30 – 4:30 pm: Awards Ceremony, Stamps Auditorium, Walgreen Drama Center, North Campus

Three-minute Quick Pitch by finalists

Stephen Forrest, Vice President for Research, U-M

Gerry Anderson, President and Chief Operating Officer, DTE Energy

Reception following

Alternative Energy Solutions: Lessons from the Developing World. Competition Announcement Friday, March 13th: We will announce a new competition that is related to energy. It will focus on low-cost solutions with potential for broad impact. The launch of the competition is by the key sponsor, at the beginning of the Distinguished Innovator Seminar.

Ann Arbor SPARK Boot Camp: The next scheduled Entrepreneur Boot Camp will be held at the MITC Building, 1000 Oakbrook Drive, Ann Arbor on April 23 and 24. The Boot Camp Program compresses the usual three-month learning curve to move a great business to the next level with two intensive days of learning. Boot Camp is limited to twelve entrepreneurial ventures; each with a two-person team. The total cost to attend the two day Boot Camp with instruction, food, books and materials, is \$995 per team.

For more information about the Boot Camp application process contact Lori@AnnArborUSA.org or go to: <http://www.annarborspark.org/start-ups/boot-camp>

Social Entrepreneurship Contest: Nominate a U-M Alum who is a successful social entrepreneur and win \$1000. Top three student entries will each win \$1000.

Submit an online nomination (less than 1000 words) by March 12 to SocialEntrepreneurshipContest.com. All current U-M students are eligible to nominate a social entrepreneur. Judging will be based on the social entrepreneur's endeavor (scope, duration, impact, innovation) and the quality of the nomination (quality, completeness, creativity).

Want to be a CFE Peer Advisor? Applications will be accepted starting Wednesday, March 11 and deadline for submission will be March 27. Look for the link on the CFE website.

Engineering Design, Lean Manufacturing and Innovation author Bart Huthwaite will be coming to North Campus on Tuesday, March 17. During the day, he will be visiting classrooms, talking to faculty and then speak in Chesebrough Auditorium at 5:30 p.m. The topic of his talk will be "The Engineer's Emerging Role in Business Model Innovation." Sponsored by the ME Department, BLUElab, and the CFE.

Invention to Venture is for science and technology students and faculty as well as business people, entrepreneurs, and investors interested in developing cutting edge technology.

Date: Friday, February 27

Time: 8:00 a.m. to 5:30 p.m.

Location: UTLC Gallery, Lawrence Technological University, Southfield, MI

For more information: <http://www.invention2venture.org/ltu2009>

MAIA CHAPTER of the American Business Women's Association Announces Special Scholarship

The Maia Chapter of the American Business Women's Association (ABWA) is funding a special scholarship through the Stephen Bufton Memorial Educational Fund (SBMEF), the chapter announced today.

The field of study is not specified and the scholarship will be awarded in the amount of \$2000.

In order to be eligible for scholarship consideration, candidates must be women who: (1) are citizens of the United States and residents of Washtenaw County, Michigan; (2) will be college Freshman, Sophomore, Junior, Senior or Graduate level in Aug. 2009; (3) are attending or have been accepted at an accredited college or university authorized to confer degrees at least at the baccalaureate level or higher; and (4) have achieved a cumulative grade point average 2.5 of GPA or better on a 4.0 scale.

To receive an application, interested parties should send a stamped, self-addressed envelope to:

MAIA CHAPTER

Lexie Bopp

5693 S. Ashford Way

Ypsilanti MI 48197

Trustees of SBMEF serve as the selection board for this scholarship.

Applications are due at ABWA National in Kansas City, Mo., by March 31, 2009. The winner will be notified in May. Each one-time scholarship is not renewable. A check will be issued jointly to the educational institution for the recipient. Funds are limited to tuition, books and fees.

Interested in a summer internship? Check out the opportunities at: [Center for Entrepreneurship :: Summer Opportunities](#)

The Doors of Entrepreneurship for Postdocs are Open

Online application for Kauffman Foundation's Entrepreneur Postdoctoral Fellowship now available

Postdoctoral researchers bring new discoveries to the world, and the Kauffman Foundation is opening a door for them to do so through entrepreneurship. The Kauffman Entrepreneur Postdoctoral Fellows program provides a unique opportunity for postdocs in science and technology fields to launch their innovative research from the lab to the marketplace. Interested applicants can now apply online at www.kauffman.org/postdocs.

Twelve selected individuals at U.S. institutions will be mentored by leading science entrepreneurs, along with legal, business, and financial experts, with the ultimate goal to develop their own startup companies.

Learn more from doctoral entrepreneurs. See "Considering Entrepreneurship" video at: <http://www.kauffman.org/entrepreneurship/entrepreneur-postdoctoral-fellows-program.aspx>

The application deadline for the 2009-2010 Fellowship is May 1, 2009. Applicants' Academic Advisor submissions must be received by May 15, 2009. A diverse pool of candidates is welcomed and encouraged. For more information, contact us at postdocs@kauffman.org

Feel The Music Competition: Professors Greg Wakefield and Jason Corey are still urging students and faculty to submit their ideas to develop an innovation to assist people with hearing disabilities "feel the music."

Deadlines are:

April 10th: deadline for final project submission

Underwritten by the University of Michigan Center for Entrepreneurship, Arts on Earth, and the U-M Music School and taken to students by MPowered Entrepreneurship, prizes up to \$10,000 will be made available to students who succeed in applying new wireless technologies in enabling deaf and hard of hearing individuals to "feel" music in a live concert setting. www.feelthemusiccompetition.com.

MPowered Entrepreneurship: MPowered is a student organization focused on students interested in entrepreneurship. The organization offers a great variety of programs and activities. The CFE is proud to partner with MPowered on a variety of programs. Check them out at www.umich.edu/~mpowered.

Office Hours and Mentors: Sign up for office hours if you want feedback, help with your projects and ideas or legal advice. Specialists are available for entrepreneurs at all stages. Sign up at cfe.engin.umich.edu/mentors or mpowered.studentorgs.umich.edu/ for students.

Visit the Center for Entrepreneurship office at 251 Chrysler Center, only a few feet from the new fireplace, right next to the International Center!

The CFE Crew (centerforentrepreneurship@umich.edu)

The Center for Entrepreneurship exists to empower students, faculty and staff at the University of Michigan to pursue entrepreneurial achievements that improve people's lives and drive the economies of Michigan, the nation and the world.



251 Chrysler Center • 2121 Bonisteel Boulevard • Ann Arbor MI 48109-2092 • (734) 763-1021 • <http://cfe.engin.umich.edu>